Remarks/Arguments:

The above Amendments and these Remarks are in reply to the Office Action mailed June
11, 2008.

Claims 1-31 are rejected under 35 U.S.C. 101 because the claims are directed to nonstatutory subject matter.

Claim 1 and 17 have been amended to include the feature that "the interactive tool is implemented using at least one processor". For this reason, claims 1-31 are believed to be statutory.

Claims 1, 2, 8, 9, 12-18, 24, 27-33, 39, 40, 43-49, 55, 56, 59-64 are rejected under 35 U.S.C. 103(a) as being unpatentable over Anuff et al. (U.S. Publication No. 2002/0029296) in view of Gonzales (U.S. Publication No. 2002/0161603).

Claims 3-5, 10, 19-21, 25, 34-36, 41, 50-52 and 57 are rejected under 35 U.S.C. 103(a) as being unpatentable over Anuff, in view of Sollenberger et al. (U.S. Publication No. 2002/0152279).

Claims 6, 7, 11, 22, 23, 26, 37, 38, 42, 53, 54 and 58 are rejected under 35 U.S.C. 103(a) as being unpatentable over Anuff, Gonzales and in further view of Parker "The Complete Idiots Guide to Microsoft FrontPage 2000".

Claims 1, 17, 32, 48, 57 and 64 include the feature that "the second user interface is adapted to create roles, the second interface including a hierarchy pane that allows for the selection of a role and an editor pane that allows for the creation of a new role which is added to the hierarchy pane under the selected role.

This is not shown or made obvious by the cited prior art.

The examiner points to Gonzales in paragraph [0036], which describes a fixed number of

roles (Author, Editor, Publisher and Administrator). Gonzales does not show the creation of new

roles.

The combination of Gonzales with the other cited references, does not produce the

claimed feature. For this reason, claims 1-64 are believed to be allowable.

In light of the above, it is respectfully submitted that all of the claims now pending in the

subject patent application should be allowable, and a Notice of Allowance is requested. The

Examiner is respectfully requested to telephone the undersigned if he can assist in any way in

expediting issuance of a patent.

The Commissioner is authorized to charge any underpayment or credit any overpayment

to Deposit Account No. 06-1325 for any matter in connection with this response, including any

fee for extension of time, which may be required.

Respectfully submitted,

Date: July 1, 2008

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